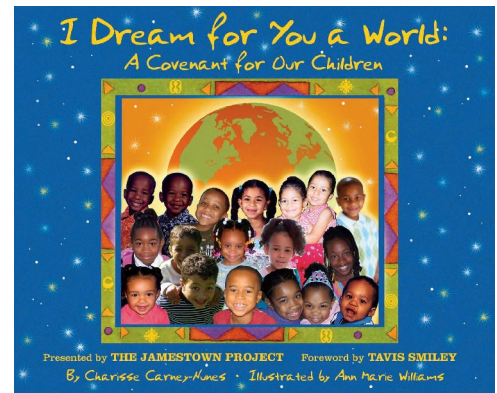




BRAND NU WORDS

I DREAM FOR YOU A WORLD: A Covenant for Our Children

Written by Charisse Carney-Nunes
Illustrated by Ann Marie Williams
Presented by The Jamestown Project



I DREAM FOR YOU A WORLD: A COVENANT FOR OUR CHILDREN

takes the reader on a lyrical journey leading to a child's understanding of the fundamental principles set forth in the New York Times bestselling book, *THE COVENANT WITH BLACK AMERICA*. Using poetry, laced with intergenerational concepts and brilliant collage, the book effortlessly pieces together a vibrant mind's view of the "better tomorrow" that we all dream for our children – a world that bears out community-driven solutions to the foundational COVENANT agenda items. With a foreword written by none other than Tavis Smiley, and with back matter designed to enlighten children around each of the COVENANT concepts, *I DREAM FOR YOU A WORLD* will instantly become a core book, essential to complete the development of the soul and consciousness of children from all races and backgrounds.

ISBN 978-0-9748142-3-0

Category: Children's Picture Books

Price: \$16.95

Format: cloth

Trim: 10 x 8

Page Count: 32

Illus: 13 full color & 11 b&w

Carton Quantity: 40

Author Resides: Washington, D.C.

Competition: N/A

Endorsements:

- Foreword by Tavis Smiley, author, political commentator, and talk show host
- Stephanie Robinson, Esq., President & CEO, The Jamestown Project

Sales Materials to support the book:

- Finished Books
- Color Sell Sheets

Marketing:

- Plugged as 1 of 3 COVENANT documents The Jamestown Project is releasing at 2007 State of the Black Union annual event before audience of 6500 & millions on TV. Feb. 9 – 11 Jamestown, VA
- Author appearances in Washington, DC, Maryland, Virginia, New York, New Jersey, and Philadelphia between February – April 2007 developing regional support.
- National author appearances (details pending) beginning in April 2006: Atlanta, Raleigh-Durham, Boston/ Martha's Vineyard, Dallas, Chicago, IL, Detroit and Los Angeles

- Radio interviews arrangements pending with *Tom Joyner Morning Show*, *Russ Parr Morning Show*, and *Bob Pickett/James Mtume Sunday Morning Talk* (NY, NY)

Sales Handles:

- In 2006, the COVENANT WITH BLACK AMERICA sold more than 500,000 copies and went to #1 on the NY Times Bestsellers list. The Covenant for Children Book is part of family of Covenant Products designed to build on the momentum now commonly known in the African-American community as the COVENANT Movement.
- Author is an officer of The Jamestown Project, a national action-oriented think tank dedicated to making democracy real that has been tasked with operationalizing the COVENANT.
- Illustrator is the winner of an international competition for the 2006 National Cherry Blossom Festival® Art Award and graduate of Howard University's fine arts program.

Target Audience:

- Parents, relatives, and friends of African-American children.
- Every person who purchased or read the COVENANT.
- Educators and Librarians.