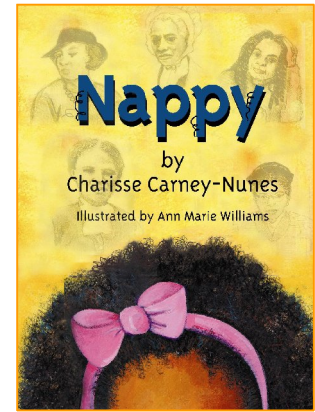




BRAND NU WORDS

NAPPY

Written by Charisse Carney-Nunes
Illustrated by Ann Marie Williams



Nappy is a humorous and delightfully illustrated children's story containing a powerful message about history, heritage and high self-esteem. Though joyful and lighthearted, the book is an educational tool for parents, teachers and older children with the back matter containing biographies about each of the African-American women honored in the story, alongside beautiful original sketches by the illustrator. Historical biographies include Harriet Tubman, Sojourner Truth, Mary McLeod, Rosa Parks, Ella Baker, Josephine Baker, Zora Neale Hurston, Ida B. Wells, Sonia Sanchez and Angela Davis.

ISBN 978-0-9748142-1-6

Category: Children's Picture Books

Price: \$14.99

Format: cloth

Trim: 8 x 10

Page Count: 24

Illus: 24 full color & 10 b&w

Carton Quantity: 46

Author Resides: Washington, D.C.

Competition:

- *Nappy Hair*: Caroliva Herron, December 1998, ISBN: 0-6798-9445-4
- *Happy to Be Nappy*: Bell Hooks, September 1999, ISBN: 0-7868-0427-0
- *I Love My Hair*: Natasha Anastasia Tarpley, February 1998, ISBN: 0-3165-2275-9

Endorsements:

- Dr. Cornel West, Princeton University
- Dr. Gloria Dickinson, 2002-2004 National President of the Assn. For the Study of African-American Life & History

Sales Materials to support the book:

- Finished Books
- Color Sell Sheets
- 2.25" Round "Nappy" Buttons

Marketing:

- Author appearances in Washington, DC, Maryland, Virginia, New York, New Jersey, and Philadelphia between February – April 2006 developing regional support.
- National author appearances (details pending) beginning in May 2006: Atlanta, GA, Raleigh-Durham, NC, Boston/Martha's Vineyard, MA (Aug. 06), Dallas, TX, Chicago, IL, Detroit, MI and Los Angeles, CA (Dec. 06).
- Radio interview completed with *Bob Pickett*, *Bob Slade & James Mtume Open Line 98.7 KISS-FM (NY, NY)*. Additional interview arrangements pending with *Tom Joyner and Russ Parr Morning Shows*

Sales Handles:

- Author is a Harvard Law graduate, mother of two, and co-founder of Sistermoms, Inc., a national support group for African-American moms. She is Senior V.P. of Knowledge Development & Media Relations of the Jamestown Project at Yale
- Illustrator is the winner of an international competition for the 2006 National Cherry Blossom Festival[®] Art Award and graduate of Howard University's fine arts program.

Audience:

- Parents, friends and family of girls of African descent
- Educators and Libraries

Distributed to the Trade by Biblio Distribution—an NBN Sister Company (800) 462-6420